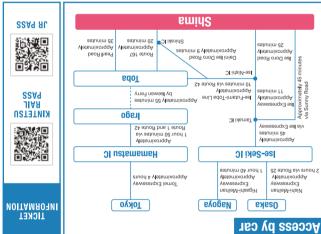
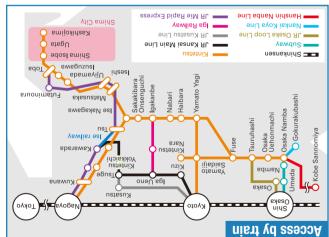


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Access

Shima

-Undiscovered Journey-

Ise-Shima, in Mie prefecture, is located in the Chubu region of A folk story here tells that the oceans, people, gods and forests

have long been living together. Pearls are grown with great care and attention in the mother oceans and Ago Bay. Ama divers and fishermen are still fishing

Beautiful forests protect Ise Jingu. Benefits are passed on from forests to oceans, and to us humans. Ise Shima National Park is a paradise where nature and people

live side by side. In Ise Shima, nostalgic Japanese landscapes you've never seen



Leisure Spots

17. Shima Spain Village

for people of all ages. The park boasts a social media-worthy Spanish townscape replica that you can't pass up taking pictures of, as well as a huge variety of rides from relaxing to extreme, cheerful parades that welcome audience participation and more. Resort-style Hotel Shima Spain Mura and Himawari-no-yu hot spring, which includes a nice outdoor bath with a panoramic oceanic view, are located near the



18. Shima Marineland

The highlight is a feeding demonstration by Ama divers, who dive beautifully in a tank with 2500 migratory fish. Also popular are the cute penguins and sunfish.



19. Shima Mediterranean Village

This is a resort village replica of a a large piece of land facing Ago Bay. Craft workshops for tiles and decoupage as well as Ago Bay Cruises are available for day-trippers.



20. Ago Bay cruise

This is a 50-minute sightseeing cruise on Ago Bay aboard the large Spanish-themed pleasure boat Esperanza or a small boat for trips to small islands within the bay.



Nature/Culture

01. About Ise Shima National Park

Ise Shima National Park stretches approximately 50km from east to west, and approximately 40km from north to south. The cities of Ise, Toba and Shima and the town of Minami-Ise are located within the national park. The park consists of two parts: an inland area that ncludes Ise Jingu (Japan's mos prominent shrine) as well as its surrounding forest, and a coastal area that has a beautiful landscape characterised by a complex geological feature of inlets and islands along the Ria coastline. The

Ise Shima National Park

park has grown through a harmony between nature and people, with 96 per cent of the park's land a residential area. The park is an attractive destination for many people and offers a mild climate all year round, which is perfect for leisure and sport, as well as seasona flowers and dishes for you to enjoy.



02. Ama

a living by collecting seafood and seaweed without any breathing or diving equipment. They are found only in Japan and South Korea. The Ise Shima region boasts the largest Ama population in Japan, with approximately 700 Ama divers still actively working.



03. Pearls

The world history of pearl cultivation began here in Ise Shima. Kokichi Mikimoto, founde of what it now is MIKIMOTO, successfully created the world's first cultured Akoya pearls in Ise Shima about 120 years ago. Ise Shima's pearls shine elegantly and to this day have been attracting people from all over the world



Historical Spots

21. Izawanomiya Shrine

Izawanomiya Shrine was built approximately 2000 years ago and is a sub-shrine of Naiku in Ise Jingu. Amaterasu-Omikami is enshrined there and just like Ise Jingu Izawanomiya Shrine is rebuilt every 20 years. Since the Edo era, the shrine has been a pilgrim destination like Naiku and Geku of Ise Jingu making it a prestigious shrine.



22. Amano Iwato

At the end of the app

dreamlike cedar forest filled with fresh air is a cave where beautiful water springs. This clear spring water has been selected as one of Japan's 100 most remarkable Amano Iwato Shrine has a strong



23. Katada Inari Shrine

This beautiful shrine with a red Tori gate corridor was built 400 or so years ago by locals. The painted ceiling in the main hall, along with the glazed roof tile of Urashima-taro, make this shrine highly artistic. The lookout offers a wonderful coastal view.



24.Hanakake Ebisu

The big statue of Ebisu sitting near Ukehi Shrine in Hamajima for some reason doesn't have a nose for most of the year. This is not malicious, but a kind of tradition unique to fishing villages. Fishermen secretly shave off his nose during the night and keep it as a good luck charm for their success in arriving at the best fishing spot before anyone else.



Foods

04. Ise Lobster

Shima city boasts the largest catch of Ise lobster in Japan under its horough resource management. Is lobster has a strong relationship to Ise Jingu and is an invaluable good luck charm celebrating longevity. It is in season between October and April. Its unique sweetness and firm plump texture make Ise lobster a superb seafood.



05. Abalone

In this area, abalone is carefully caught one at a time by Ama divers. Abalone is said to have been presented to Ise Jingu as part of a food and wine offering to the gods for approximately 2000 years. It is one of Ise Shima's famous, gourme foods and is in season between February and September.



06. Matoya Oysters

Matoya Oyster is a high-end brand that even foodies are raving about. Matoya oysters are grown in Matoya Bay, part of the beautiful Ria coastline, and are flavoursome and very nutritious. Matoya oysters are safe to eat raw because they are kep in UV-sterilised seawater after they are caught. They are in season



07. Anori Tiger Puffer

Wild tiger puffer, weighing over 700 grams, are caught in coastal waters along Shima Peninsula, Ise Bay, and the Enshu-nada coast. You can eat wild tiger puffer in various ways such as Tessa (sashimi) and Tecchir (hotpot). They are carefully caught one fish at a time and are in season between October and February

08. Bonito Flakes

Nakiri, in Shima city, has long been a amous and successful bonito fishing area, where the catch is presented to Ise Jingu and the Imperial Court. In the Nakiri area the traditional smoking method for bonito flakes has been handed down to this day and is the essence of dashi and 'umami' in washoku Japanese cuisine.



Flowers

25. Cherry Blossoms

Shima city has several cherry blossoms spots where you can experience Japanese spring Daiiiii Temple



omoyama Park (Yoshino cherry b



26. Hydrangeas

During the Japanese rainy season etween June and July every year, the drangeas at Yokoyama Picnic Site and Daijiji temple, in Nakiri, Daio-cho, come into flower. Hydrangeas are a flower that you must see while you are in Japan, because they are fleeting rain. By the time the hydrangea season ends, summer begins.



27. Shima City Tourist Garden

Shima City Tourist Garden offers beautiful flowers for each season moss phlox for spring (April), sunflower for summer (July) and cosmos for autumn (November).



Golf

28.Shima's Four Golf Courses

Located in the rich natural environment within Ise Shima National Park and with a mild climate all year round and well-maintained grass, Shima city is one of Japan's most popular golf course areas. The city has four golf courses, each very unique and entertaining for golfers,



Views

09. Yokoyama Sky-View Café Terrace

The lookout offers a panoramic view of Ise Shima's abundant nature such as the beautiful Ria coastline in Ago Bay and the grand Pacific Ocean. This is one of the best spots in Ise Shima to enjoy the wonderful panoramic view of Ago Bay, which has a complex coastline and myriad of islands. You can enjoy the great view while relaxing at the café.



10.Daiosaki Lighthouse & Anorisaki Lighthouse

lighthouses in Japan are located within Shima city. Daiosaki Lighthouse is located in Daiozaki, where a nostalgic fishing village landscape remains. The white lighthouse blends with the blue colours of the sky and the sea, creating splendid scenery. Anorisaki Lighthouse is a square lighthouse located on Anori Headland, which separates calm Matoya Bay from the Pacific Ocean. You might be able to see Mt Fuji on a clear day.

Two of only 15 climbable



11. Kirigaki Observatory

Kirigaki Observatory - you must come here for watching a sunset. It is located within nature-rich Tomovama Park, where you can go camping and experience various ctivities in a natural environment Ago Bay coloured totally red by a sunset fascinates many of the photographers who come here.



12. Goza-Shirahama Beach

Goza-Shirahama is one of the beautiful beaches in Shima. It boasts white sands and a shallow coastline of outstandingly clear water. Located within Ago Bay, this calm beach is ideal for families with young children. During summer it becomes the perfec spot for swimming, barbecuing and camping.



Festivals

29. Ise Lobster Festival (First Saturday of June)

in Hamajima (Shima city) on the first Saturday of June, It celebrates the sea, which brings an abundance of seafoods every year



30. Izawanomiya Otaue Festival (June 24th)

or rice planting festival, is one of the three biggest in Japan and signals the coming of an early summer to Shima.



31. Seawater Splashing Festival (June or July)

This is a unique festival where participating boats and people splash each other with seawate after Ama divers and fishermen make an offering of their catch for the day such as abalone and pray to the marine goddess for mariting



32. Anori Puppet Show (September 15th and 16th)

Bunraku' is a traditional Japanese art in which three performers (a Tayū chanter, shamisen player and puppeteer) work together to tell a story. In Anori (Shima city) traditional Bunraku has been passed down for generations.



33. Waraji Festival (September)

In this festival, a huge two-metre long 'waraji' that is made every year especially for this festival is presented to the gods. 'Waraji' is a traditional Japanese sandal made of straw.



Experiences

13. Ama Hut Visit

Ama buts are small areas for Ama divers to rest after dives. You will have a meal while hearing stories about diving and the sea from Ama divers at a replica Ama hut. Would you like to have a luxurious time savouring fresh local seafoods while enjoying a panoramic ocea



14. Pearl Harvesting

Ago Bay is a pearl producing bay. Try pearl harvesting while learning the process of pearl production. You won't know the colour, shape or size until you open them. You can also select pearls to make yo own accessories.



15. Shima Nature School

nature of Ise Shima National Park this is a fun place that offers all sorts of outdoor activities and programs all year round such as sea kayak trips to various sized slands on Ago Bay, water ball floating activities, guided walks around the town and cycling tours.



You can enjoy marine activities that make use of Ago Bay such as sea kayaking and water ball floating.

Onsens

16. Shima Onsens

Ise Shima is full of onsens. Soak in a peaceful onsen surrounded by the abundant nature of the national park to relax and rejuvenate. You will surely have a special time enjoying views of the beautiful beach and sunset.



Stay

Kashikojima, host to the G7 Ise Shima Summit, is lined with high-end luxury hotels. It's nice to stay at a traditional Japanese ryokan inn or minshuku guest house to experience Japanese camping in the national park

enjoying a starry night.





Eat

try locals' favourite izakaya or sushi restaurants. How about savouring Shima's local seafood and Mie prefecture's local sake while talking to locals and other tourists?









Check the best accommodation and restaurants for you on TripAdvisor.

Access Information

Views

09.Yokoyama Sky-View **Café Terrace**

875-20 Ugata, Ago-cho, Shima-shi ☎0599-44-0567 http://mirador.puebloamigo.jp

10.Daiosaki Lighthouse & **Anorisaki Lighthouse**

A.Daiosaki Lighthouse 54 Nakiri, Dajo-cho, Shima-shi Bus Stop 2 at Ugata Station Hop on bus 60 bound for Gozako ☎0599-72-1899

B.Anorisaki Lighthouse 794-1 Anori, Ago-cho, Shima-shi From Bus Stop 4 at Ugata Station, hop on bus 91 bound for Anori or Anorisak Tōdai Guchi Hop off at Anori Chugakko Mae or

11.Kirigaki Observatory 2199 Nakiri, Daio-cho, Shima-shi 25-minute drive from Ugata Station

12.Goza-Shirahama Beach Goza, Shima-cho, Shima-shi Bus Stop 2 at Ugata Station Hop on bus 60 bound for Gozako Hop off at Goza-Shirahama

Experiences

☎0599-47-5622

13.Ama Hut Satoumian 2279 Koshika, Shima-cho, Shima-shi Bus Stop 2 at Ugata Station Hop on bus 60 bound for Gozako, hop ☎0599-85-1212

14.Pearl Harvesting

A.Shinjyu-no-sato 1125-88 Koshika, Shima-cho, Shima-shi ☎0599-85-0515

B.Pearl Miki 65-1 Goza, Shima-cho, Shima-shi

From Bus Stop 2 at Ugata Station, hop on bus 60 bound for Gozako and hop off ☎0599-88-3592

25.Cherry Blossoms A.Daijiji temple

(Tenrei cherry blossoms)

409 Nakiri. Daio-cho, Shima-shi Bus Stop 2 at Ugata Station Hop on bus 60 bound for Gozako and hop off at Nakiri http://www.daijiji.jp/

B.Sozo-no-mori Yokoyama (Yoshino cherry blossoms)

875-24 Ugata, Ago-cho, Shima-shi search_det.php?no=20150327033607 C.Tomoyama Park

(Yoshino cherry blossoms) 2199 Nakiri, Daio-cho, Shima-shi 20-minute drive from Ugata Statio https://www.iseshima-kanko.jp/spot/1353/

D.Amano Iwato

Frihara Isobe-cho Shima-shi Bus Stop 1 at Isobe Station Bus Center Hop on bus 60, 62, or 70 bound for Ise Sekijuji Byouin or Iseshi Eki Mae Hop off at Amano Iwato Guchi https://www.kanko-shima.com/html/ search_det.php?no=20150327091828

26.Hydrangeas A.Daijiji Temple

409 Nakiri, Daio-cho, Shima-shi Bus Stop 2 at Ugata Station Hop on bus 60 bound for Gozako and hop off at Nakiri http://www.daijiji.jp/

27.Shima City Tourist Garden 511-5 Anagawa, Isobe-cho, Shima-shi 15-minute drive from Ugata Station

Golf

A.NEMU GOLF & RESORT 2692-3 Hazako, Hamajima-cho,

☎0599-52-1101

B.Kintetsu Hamajima Country Club 1614-1 Hazako, Hamajima-cho,

C.Kintetsu Kashikojima Country Club 3620-5 Ugata, Ago-cho, Shima-shi ☎0599-43-1082 https://golf-resort.kintetsu-re.co.jp/

D.Ise Shima Country Club 187-1 Matova, Isobe-cho, Shima-shi ☎0599-57-3251

15.Shima Nature School

2199 Nakiri, Daio-cho, Shima-shi ☎0599-72-0733

Mo overnight stay necessary

16.Shima Onsens A.Yumotokan New Hamajima 3020 Hamajima, Hamajima-cho, ☎0599-53-1502

B.Seaside Hotel Geiboso 1550-1 Hamajima, Hamajima-cho, ☎0599-53-0029

C.NEMU RESORT 2692-3 Hazako, Hamajima-cho, ☎0599-52-1211

D.Premier Resort Yuga Iseshima 1645 Hamajima, Hamajima-cho,

E.Oedo Onsen Monogatari Iseshima 1035 Hamajima, Hamajima-cho,

☎0599-54-1126 F.Miyako Resort Okushima Aqua Forest 🐠

G.Tomoyama Kanko Hotel 😃 2746-37 Funakoshi, Daio-cho, Shima-shi ☎0599-72-2321

H.Kazamachi-no-yu Fukujuso 👅

I.Hotel Shima Spain Mura 👅

J.Hotel & Resorts Ise Shima 🐠 939-6 Matoya, Isobe-cho, Shima-shi ☎0599-55-2111

Festivals

29.Ise Lobster Festival Hamajima, Hamajima-cho, Shima-sh

30.Izawanomiya **Otaue Festival** 374 Kaminogo, Isobe-cho, Shima-shi

31.Seawater Splashing Festival

Wagu, Shima-cho, Shima-shi (Wagu Fishing Port/Wagu Oshima Island) **32.Anori Puppet Show**

33.Waraji Festival 1 Nakiri, Daio-cho, Shima-shi

844 Anori, Ago-cho, Shima-shi



festivals! **►** YouTube

Use #Shimastagram to share your experiences!

Shima City Instagram

@Shimacity_official Shima City Instagram

In case of emergency

Kazasu City

Safety tips

for Android for iPhone

https://www.iseshima-kanko.jp/spot/2422/

28.Shima's Four Golf Courses

☎0599-52-1141

K.Kokoroyu Asobi Neboya 👅 4578-1 Koka, Ago-cho, Shima-shi ☎0599-45-0111

☎0599-46-0001

L.Bishoku-no-kakurega 🐠

M.Kashikojima Hojoen

☎0599-43-3111

N.Teisho Basaratei

☎0599-46-1189

☎0599-65-7001

KASHIKOJIMA

718-3 Shinmei, Ago-cho, Shima-shi

3618-74 Ugata, Ago-cho, Shima-shi

O.THE HIRAMATSU HOTELS & RESORTS

3618-52 Ugata, Ago-cho, Shima-shi

2619-1 Hazako, Hamajima-cho,

S.Onsen Resort Hotel Shima

832-1 Anori, Ago-cho, Shima-shi

Sakazaki, Isobe-cho, Shima-shi

☎0599-57-3333

Bus Stop 5 at Ugata Station Hop on bus 59 bound for Shima Spain

☎0599-47-0888

☎0599-52-1336

☎0599-52-5000

R.AMANEMU

Saichoraku

P.Pearl Gourmet Inn Takesho 3100-1 Wagu, Shima-cho, Shima-shi **☎0599-85-4147 Q.Shima Mediterranean Village**

☎0599-53-1551

3238-1 Funakoshi, Daio-cho, Shima-shi

687-2 Shinmei, Ago-cho, Shima-shi **T.Therapy Resort Iseshima**

☎0599-57-2910

Sakazaki, Isobe-cho, Shima-shi

http://www.iseebi-onsen.com/iseebi/



2You will hear the name of next bus stop.



reader at the front door If you are using an unlimited bus pass show it to the bus driver. Hop off from the front door.



JNTO Tourist Information Center

Address	1670-2 Ugata, Ago-cho, Shima-shi, Mie Prefecture, 517-0501			
TEL	0599-46-0570	FAX	0599-46-1113	
E-mail	info@kanko-shima.com			





18.Shima Marineland

723-1 Shinmei, Ago-cho, Shima-shi 3-minute walk from Kashikojima Station ☎0599-43-1225 shimamarine/

19.Shima Mediterranean

Village 2619-1 Hazako, Hamajima-cho, Shima-shi 10 minutes from Kashikojima wharf by ferry 15 minutes from Ugata Station by car ☎0599-52-1336

20.Ago Bay Cruise

A.Kashikoiima Espana Cruise 752-11 Shinmei, Ago-cho, Shima-shi 2-minute walk from Kashikojima Station **50599-43-1023**

espana/info/ **B.Ago Bay Cruise** Shinmei, Ago-cho, Shima-shi 1-minute walk from Kashikojima Station ☎0599-43-1048

21.lzawanomiya Shrine 374 Kaminogo, Isobe-cho, Shima-shi 3-minute walk from Kaminogo Station

off at Amano Iwato Guchi.

Erihara, Isobe-cho, Shima-shi Bus Stop 1 at Isobe Station Bus Center Hop on bus 60, 62, or 70 bound for Ise juji Byouin or Iseshi Eki Mae Hop

23.Katada Inari Shrine 64 Katada, Shima-cho, Shima-shi

Bus Stop 2 at Ugata Station Hop on bus 60 bound for Gozako Hop off at Katada

24.Hanakake Ebisu 681-1 Hamajima, Hamajima-cho,

Bus Stop 3 at Ugata Station Hop on bus 70 bound for Shukūra, hop off at Hamajima 17.Shima Spain Village



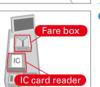
Pay your bus fare when you hop off. To use an IC card, tap it on the card reader at the rear door.

a numbered ticket.

OHop on through the rear door and take



When you hear the name of your intended bus stop, press the stop button



3When you hop off, put your bus fare in the fare box. To pay with an IC card, tap it on the card



ddress	1670-2 Ugata, Ago-cho, Shima-shi, Mie Prefecture, 517-0501			
TEL	0599-46-0570	FAX	0599-46-1113	
E-mail	info@kanko-shima.com			



