



SE CITY

The City of Ise is located at the center of Japan, in the southern part of Mie Prefecture. It has a population of 127,000 and the land of 208 square kilometers, one-fourth of which is a forest owned by Ise Jingu, providing the City of Ise with treasure of natural environment Today, more than 8 million people visit lse city annually.

As the hub city of the Ise-Shima region, Ise city plays a leading role in the education, culture, welfare, and industry. Blessed with outstanding natural beauty, the Ise-Shima region has been designated as a national park.



Meotoiwa (Wedded-Rocks)

H30.03.2000

Edited by

(公社)伊勢市観光協会 Ise City Tourism Association

16 - 2 Honmachi, Iseshi, Mieken, 516-0074 JAPAN TEL (0596) 28-3705

Original Source: Ise International Exchange Association

WELCOME TO ISE CIT



Naiku (Kotaiiingu

Matsuo Kannonji temple

Miyagawa Embankment

Asamadakekongoshoji Temple

JR Futaminoura Station \sim

Futami Okitama Chayaku

Miyagawa Embankment

Sarutahiko Shrine

Segidera Temple

In and around

Ise City

Ise Jingu

Futami Okitama Shrine

Ise Jingu IA Naiku (Kotaijingu) 内宮(皇大神宮) G7

Naiku or the Kotaijingu is dedicated to Amaterasu-Omikami, the ancestral Goddess of the Imperial Family and holds the most honored place among all the shrines in Japan. The Main Sanctuary is located in along the Isuzu River, deep in a 13.600 acre-forest full of ancient cedar and cypress trees. A feeling of holiness surrounds the solemn atmosphere as one strolls the pebblestone approach to the Main Sanctuary. The architectural style of the Main Sanctuary is known

as Yuiitsu Shinmeizukuri or the "Unique Deity"

1A-1 Ujibashi Bridge 宇治橋 G7

construction.

Early March

April 28 - 30

May 5

July 7

Mid July

The Uji Bridge is made of unpainted hinokis, keyakis, Japanese Cypress. It is the gateway to Naiku and its sactuary Uiibashi bridge also has been rebuilt every twenty years same as other affiliated shrines in accordance with Jingu tradition.

1B Geku (Toyo'ukedaijingu) 外宮(豊受大神宮) D4

Hatsuuma Sai

Kagura Sai

Mita Sai

Isshiki Noh-Play Late March or Early April Jingu Hono Ozumo (sumo wrestling) Jingu Kaikan Spring Festival

(Ancient Music & Dance)

(Rice Planting Festival)

Mt. Asama Kaisanki

(See text 12)

(Festival of Foundation)

Meotoiwa Shimenawabik

National Exhibition of

National Dedicatory

Gekusan Yukata de Sennin Omairi Geku

AUTUMN

(Ancient Music & Dance)

(Ise Grand Festival) Hatsuhobiki

(Rice Harvest Festival)

(Dance for *Obon* Festival) Enzacho, Sochicho etc.

Fireworks Festival

National Dedicatory Fireworks Festival

Mid October

January 1

February 3

Late February

Autumnal 22 - 24 Kagura Sai in Autumn

lse matsuri

Toshikoshimairi

(Paying the first visit

Hatsumode

of the year)

Setsubun Sai

Tori Noh-Play

Geku or the Toyo'ukedaijingu is dedicated to Toyoukeno Omikami, Kami(Deity) of Agriculture and Industry. She is also the guardian of Amaterasu Omikami's food offerings. Located in a deep forest of ancient trees, Geku is said to date from

行事と祭り Festivals & Events

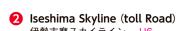
Early February ~ Early March Ohinasama meguri in Futami Meotoiwa Omote Sando

May 5 (Sept. 5,Late Dec) Meotoiwa Oshimenawa Hari Shinji Meotoiwa, Futami Okitama

Magatama Pond lies within the magnificent Geku grounds and was named after ancient Japanese curved iewel beads, magatama, because of its unusual shape. Irises offer a spectacular sight during early summer.

Sengukan Museum

せんぐう館 D4 Every 20 years, dating back to before 700 AD, the entire shrines of Naiku, Geku and their auxiliary sanctuaries are rebuilt as part of a series of ceremonies called Shikinen Sengu. The Sengu Museum highlights the history and process of this incredible Jingu tradition.



伊勢志摩スカイライン H6 This spectacular 16 km toll road stretches from Naiku toToba via Mt. Asama offering panoramic views of the Ise Bay area.

The retrospective mailing post standing near the mountain top of Asama Mountain is called "The Post in the sky" and it is popular as a photographic spot where you can take photos as if it's standing in the sky.

Asamadakekongoshoji Temple 金剛證寺 H6

This temple of the Rinzai sect, located on Mt.Asama, guards the "demon's gate," the abominable northeastern quarter of Naiku. Ir the temple's Maniden which was declared an important cultural asset, stands for Kokuzo Bosatsu, a Buddhist statue enshrined by Kobo-

Ise matsuri (Ise Grand Festival)

TOKYO 1hr.43min.

(Shinkansen Nozomi)

By train:

→ NAGOYA

KYOTO

Nankai Line

NAGOYA

OSAKA NAMBA



Mary de la company de la compa

Arched Bridge at Asamadakekongoshoji Temple

Ohinasama meguri in Futami Meotoiwa OShimenawa Hari shinji

By express bus: TOKYO (IKEBUKURO)

1B-1 Magatama Pond 4 Isuzu River 五十鈴川 G6 / Isuzu Park 五十鈴公園 H6

The river flows through the sanctuary of Naiku. In accordance with Shinto traditions, the hands and mouth are symbolically purified with the water of the river before paying respects to the Shrines.

The area along the Isuzu River near Naiku is known as Isuzu Park. There are a pond, paths for walking, a gymnasium, and grounds for track and field events run by Mie prefecture.

⑤ Oharai Machi Street おはらい町 / Okage Yokocho おかげ横丁 **⑥** This is known as the gateway to Naiku. Rows of houses in the "Tsumairizukuri" style line the street retaining much of its old character. One can find a multitude of tiny souvenir shops offering everything from traditional wooden toys to the famous rice cakes. The heart of Oharai Machi is Okage Yokocho, a replica of a typical Edo and early Meiji Era Japanese town, has an example of European style architecture, a Haiku Poet Museum, Hanga (wood cut print), a gallery and so on.

6 Furuichi 古市 G4 / Ise Furuichi Sangu-Kaido Shiryokan 伊勢

Located in along the old approach road from Geku to Naiku, Furuichi was one of the five licensed red-light districts before the Meiji Era. Pilgrims crowded the narrow streets seeking pleasures after visiting the Shrines. It was also famous for its Kabuki theaters. There are also two well known temples, Jakushoji Temple and Dairinji Temple. This museum exhibits historical materials relating to this area.

Hours:9:00 A.M. to 4:30 P.M. daily, Closed:Mondays. (free of charge)

7 Sarutahiko Shrine 猿田彦神社 G5

The Kami(God) enshrined here is Sarutahiko Okami who was the guide for the heavenly Gods when they descended onto Earth. Thus, Sarutahiko Okami has come to be revered as the deity of the earth, traffic, places of dwelling and the driving away of evil spirits.

1 Ito Shoha Art Museum 伊藤小坡美術館 G5

KYOTO

9hr. 30min. → ISE CITY

STATION

Mie Kotsu Bus (TEL 059-229-5555) Seibu Bus (TEL 03-5910-2525)

WILLER EXPRESS (TEL 0570-200-770)

Aoki Bus (TEL 0598-49-7510)

SOME SUGGESTED ROUTES (with approximate timing)

cable car

Kintetsu Line (Express:Extra charge is necessary.)

J R (Rapid

* Please be sure to check the schedule and fare before going out.

1hr. 46min.

Nankai Koya Line

JJIYAMADA

STATION

This art museum mainly collects the works of Ito Shoha who was a daughter of Sarutahiko Jinja's priest. She painted medieval court ladies using watercolors. Hours:9:30 A.M. to 4:00 P.M. daily Closed:Mondays,following days of holidays.

9 Kuratayama Park 倉田山公園 G3

Several schools, museums and the Kogakkan University are located within the park on Kuratayama Hill, the center of Ise's



This museum was built in the Renaissance style and houses an excellent collection of treasures from the Ise Jingu, paintings and historical artifacts.

10B Jingu Art Museum 神宮美術館 G3

This art museum exhibits the treasures which were removed during the renewal of the Ise Jingu. It also has permanent collections of art and craft by distinguished Japanese

100 Jingu Agricultural Museum 神宮農業館 G3

The museum exhibits the treasures of agriculture, forestry and fishery. It has been showing how natural resources have been useful since 1909 10A,B,C Hours:9:00A.M. to 4:30P.M. daily,entry until 4:00PM. o'clock.

Closed: Thursdays, following days of holidays, Dec. 29-31

Miyuki Road 御幸道路 F3

Miyuki Road runs from Geku to Naiku via Kuratayama Hill. Stone lanterns erected by devout donors throughout the country line both sides of the road marking the approach to the venerated Shrines.

Segidera Temple 世義寺 E4

This is a famous temple of the Shingon sect of Buddhism founded in the 8th century. A spectacular event is held on the annual day of Goma. A ritual of holy fires lit to pray for well being and good harvests is held on July 7th.

B Kawasaki Wholesale District 河崎問屋街 **E**2

Rows of merchant homes in the *Tsumairizukuri* style line the Seta River giving a glimpse of the period when the district was called "the kitchen of Ise." The town flourished as water transport provided efficient distribution to the numerous wharves and warehouses along the river.

1 Ise Kawasaki Shoninkan 伊勢河崎商人館 E2

This 1.000 square meter site includes two old style merchant houses and seven warehouses. Three of the warehouses were converted into shops selling antiques, craftworks, etc. Kawasaki Machinami Museum exhibits various color prints, old utensils, traditional handicrafts. There are also two beautiful Japanese gardens, a western style guestroom, and a tea ceremony room.

Hours:9:30A.M. to 5:00P.M. daily.

Closed: Tuesdays, following days of holidays

Ise Police Station ······	(0596)20-0110 or 110%
	* (free of charge)
救急医療案内	In Case of Medical Emergency

General Hospital	
Ise General Hospital (Ise Sougo Byoin)	
3038 Kusube-cho ······	23-5111
Ise Red Cross Hospital (Ise Sekijuji Byoin)	
1-471-2 Funae	28-2171
Emergency Clinic on Sundays and Holidays in Ise	
(Kyujitsu Yakan Oukyu Shinryosho)	05 0505
13-1 Yokaichibacho ·····	25-8795
Mie Prefecture Emorgency Medeical Information Center	
Twice i refecture Emorgency ividedelcal information Center	

タクシー

NO.	MAP	名 称	Name	電話 (0596) Telephone
T1	E3	三重近鉄タクシ-	 Mie Kintetsu taxi 	28-3171
T2	E4	丸万タクシー	Maruman taxi	25-2211
T3	D3	三重名鉄タクシー	 Mie Meitetsu taxi 	28-8221
		大屋タクシー	Oya taxi	36-0012
		三交タクシー南語	部 Sanko taxi Nanbu	28-2151
		野呂タクシー	Noro taxi	22-2188

レンタカー Car Rental

NO.	MAP	名 称		電話(0596 Telephone
C1	E5	ニコニコレンタカー	Niconico Rent-a-Car	25-6161
C2	E3	トヨタレンタリース三重	Toyota Rent-a-Lease Mie	23-0100
				•

レンタルサイクル Bicycle Rental

NO.	MAP	名 称	Name	電話 (U596) Telephone
Bi2	D4	外宮前観光案内所	Tourist Information(Geku-mae)	23-3323
Bi3	E2	伊勢河崎商人館	Ise Kawasaki Shoninkan	22-4810
Bi4	E4	宇治山田駅案内所	Tourist Information(Ujiyamada Sta.)	23-9655
Bi5	E3	伊勢市駅手荷物預り所	Ise Sta. Baggage Storage	65-6861

Miyagawa Embankment 宮川堤 A3

The banks of the Miya River have been famous for cherry blossoms. Because of frequent floods, Matsui Magoemon, leader of the village, sacrificed himself as a "hitobashira" literally "human pillar" ,during the Meiji Era. The river bank where he was buried alive has never been destroyed since.

16 Miya River 宮川 A4

From ancient times, pilgrims purified themselves in the river before entering the sacred land to worship Jingu Shrines. Although the Miya River was traditionally the main gateway to Ise, it was not until the Meiji Era that a bridge was built. Previously ferries were employed to shuttle passengers across the river at two major crossings.

Gakudo was the pen name of Ozaki Yukio, a well-known

liberal politician who was hailed as a political hero after World War I. He was elected 25 times to the House of representatives since he had ran from Ise in the first Diet session of 1890.

During his tenure of mayor of Tokyo, he donated 3,000 cherry-tree seedlings to Washington D.C. in 1912.

Hours:8:30 A.M. to 4:30 P.M. daily. Closed:Tuesdays.following days of holidays, Dec.29-31

(free of charge)

18 Hinjitsukan Museum 實日館 二見

This very important cultural asset was built as a lodging and rest area in the 20th year of the Meiji Era(1887). Many in the Imperial Family stayed here.

Closed:Tuesdays, following days of holidays.

Meotoiwa is a site of great symbolic importance in Futami. The sunrise viewed behind the rocks of Meotoiwa is magnificence as to be overwhelming for some.

☑ Futami Okitama Shrine 二見興玉神社 二見

This shrine celebrates Sarutahiko Okami, legendary as the beautiful ocean horizon.

宿泊(二見) Accommodations (Futami)

H46 / 旅荘 海の蝶

21 Ise Sea Paradise 伊勢シーパラダイス 二見

presented through out the day.

Mt. Otonashi 音無山 二見

on the first day of the year.

Taikouji Temple 太江寺 二見

temples garden.

Ise Sea Paradise is an aquarium where has large sea

creatures such as funny-face making southern elephant

seals and sea horses which you can see and touch. And

photos can be taken with them. A variety of attractions are

At Otonashiyama Park you can really enjoy forest walking

and breathing fresh air. In the spring, cherry trees are in full

bloom and following the azalea's of many different colors

blossom. It is also very famous for viewing the first sun-rise

Wisterias in May and Hydrangeas in June cover the whole

The main statue, "Thousand Handed Kannon" in this temple

is classified as a major national cultural asset. It is possible

The first swimming beach opened in 1882 and has been

selected as one of 100 famous beaches in Japan. Along the

beach, there is a row of pine trees. This scenery has inspired

lse azuchi-momoyama joukamachi

to use here as a youth hostel at reasonable prices.

🛂 Futamiura Swimming Beach 二見浦海水浴場 🔼

many waka poems to be written by visiting poets.

NO.	MAP	名 称	Name	電話 (0596) Telephone
H28	二見	ホテル清海	Hotel Seikai	43-2046
H29	"	大石屋	Ohishiya	43-2074
H30	"	岩戸館	Iwatokan	43-2122
H31	"	海洋楼	Kaiyoro	43-2221
H32	"	まつしん	Matsushin	43-4126
H33	11	日章館	Nisshokan	43-5000
H34	"	浜千代館	Hamachiyokan	43-2050
H35	11	太江寺ユースホステル	Taikoji Youth Hoste	43-2283
H36	"	麻野館	Asanokan	43-2014
H37	11	松阪屋吸霞園	Matsuzakaya Kyukaen	43-2007
H38	"	朝日館	Asahikan	43-2001
H39	11	潮香苑	Chokoen	43-2303
H40	"	つかさ亭	Tsukasatei	44-0551
H41	"	潮騒	Shiosai	43-2172
H42	11	潮風	Shiokaze	43-2168
H43	"	アサヒ	Asahi	43-2157
H44	"	まるや	Maruya	43-0800
H45	"	ヤマト	Yamato	43-2215

Ryoso Uminocho 44-1050

Ise Udon are thick, white noodles served in a bowl containing a thick, dark brown bonito-flavored broth. Though it appears very salty, it's actually quite mild and rather sweet. The texture of noodles and taste of the soup vary from shop to shop.

非常時には In Case Of Emergency Ambulance or Fire Station(0596)25-1261 or 119%

3038 Kusube-cho ······	23-5111
lse Red Cross Hospital (Ise Sekijuji Byoin) 1-471-2 Funae ······	28-2171
Emergency Clinic on Sundays and Holidays in Ise	

(Medical Network Mie)

Taxi

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T1	E3	三重近鉄タクシー	Mie Kintetsu taxi	28-3171
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		野呂タクシー	Noro taxi	22-2188

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C2	E3	トヨタレンタリース三重	Toyota Rent-a-Lease Mie	23-0100

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	Bi2	D4	外宮前観光案内所	Tourist Information(Geku-mae)	23-3323
	ВіЗ	E2	伊勢河崎商人館	Ise Kawasaki Shoninkan	22-4810
	Bi4	E4	宇治山田駅案内所	Tourist Information(Ujiyamada Sta.)	23-9655
	Bi5	E3	伊勢市駅手荷物預り所	Ise Sta. Baggage Storage	65-6861

Hours:9:00A.M. to 5:00P.M. daily,entry until 4:30PM. o'clock.

19 Meotoiwa (Wedded-Rocks) 夫婦岩 二見

particularly famous. Between May and August, the sun rises between the rocks, creating a so powerful scene in its

Festival God. It is believed to be beneficial to marriage. The happiness of wedded couples, safety in traffic, and for exorcism. The front of the shrine faces Meotoiwa and a

銀行 Banks

NO.	MAP	名 7	你	Name
B1	D4	三菱UFJ銀行	伊勢支店	Mitsubishi Tokyo UFJ Bank, Ise Brar
B2	C3	中京銀行	伊勢支店	Chukyo Bank, Ise Branch
В3	E4	みずほ銀行	· 伊勢支店	Mizuho Bank, Ise Branch
B4	E4	第三銀行	伊勢支店	Daisan Bank, Ise Branch
B5	E2	第三銀行	八間通支店	Daisan Bank, Hachikendori Bran
В6	G6	百五銀行	内宮前支店	Hyakugo Bank, Naikumae Bran
B7	二見	百五銀行	二見浦支店	Hyakugo Bank, Futamiura Bran
B8	E4	百五銀行	伊勢支店	Hyakugo Bank, Ise Branch
В9	C3	百五銀行	筋向橋支店	Hyakugo Bank, Sujikaibashi Bran
B10	C3	百五銀行	新道支店	Hyakugo Bank, Shinmichi Bran
B11	E2	百五銀行	河崎支店	Hyakugo Bank, Kawasaki Brand
B12	D3	三重銀行	伊勢支店	Mie Bank, Ise Branch

名 称

NO MAP

H1 G6 | 神宮会館

H27 G6 宿屋五十鈴

津田屋

川福

千の杜

倉野屋

海恵の宿

電話(0596)

Telephone

22-0001

65-6455

36-4541

28-7924

39-1200

22-1110

38-0022

Jingukaikan

Yadoya isuzu

Tsutaya

Kawahuku

Sennomori

Kuranoya

Mienoyado

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H2	E3	伊勢パールピアホテル	Ise Pearlpier Hotel	26-1111
H3	E3	紬舎	Tsumugiya	080-8977-8410
H4	G4	麻吉	Asakichi	22-4101
H5	H2	ビジネスホテル羽根	Business Hotel Hane	28-0115
H6	C2	丸二ホテル伊勢	Maruni Hotel Ise	27-3338
H7	E3	瑞穂館	Mizuhokan	24-2274
H8	E3	日の出館	Hinodekan	28-2954
H9	E3	伊勢シティホテル	Ise City Hotel	28-2111
H10	E3	伊勢シティホテルアネックス	Ise City Hotel Annex	22-5100
H11	D4	山田館	Yamadakan	28-2532
H12	D4	つるや	Tsuruya	28-2874
H13	F2	キャッスルイン伊勢	Castle Inn Ise	29-2111
H14	E2	星出館	Hoshidekan	28-2377
H15	H1	京平荘	Kyoheiso	23-9188
H16	D3	戸田家料唵	Todayaryouan	28-4855
H17	C3	藤むら家	Fujimuraya	28-2497
H18	C3	おく文	Okubun	28-2231
H19	D3	伊勢神泉	Iseshinsen	26-0100
H20	C3	紅葉軒	Koyoken	28-2456
H21	C3	仲屋	Nakaya	28-3423
H22	D3	ユメビトハウス	Yumebitohouse	080-3529-9788
H23	E3	ウィークリーマンション伊勢	Weekly Mansion Ise	27-2002
H24	E3	レディースウィークリールーム	Ladies Weekly room	23-2002
H25	D3	三交イン伊勢市駅前	Sanco in Iseshiekimae	20-3539
H26	H6	伊久	lkyuu	20-3777
	00	ウロナーハ		05 0455

